

MEDIA KIT 2023

TABLECAKES PRODUCTIONS IS A WOMAN-OWNED,

IMAGINE A NEWSPAPER, BUT IN AUDIO FORM.

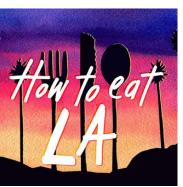












ABOUT US

TableCakes was founded by Katherine Spiers and Drew Mackie, semi-veteran Los Angeles journalists with extensive experience in newsrooms. Our podcasts and other properties cover a range of topics including movies, business, food, history, LGBT+ civic issues, television, music, video games, and more, mirroring the sections of a traditional newspaper.

TableCakes combines the strengths of a newsroom with the agility of a startup. We strive to complement each podcast with other media forms that best suit its content, whether it's a YouTube channel, a newsletter, playlists, or a blog ... or whatever's invented next.

5 PODCASTS

3

NEWSLETTERS

12

CONTRIBUTORS

100K

MONTHLY PODCAST DOWNLOADS ______ 7,000

NEWSLETTER SUBSCRIBERS 50K

SOCIAL REACH

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